

Win Mossy Oak® Apparel Courtesy of TheGirlsOutdoors.com

1. NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. The Sweepstakes begins at 12:00 AM Eastern Time on August 18, 2007 and ends at 12:00 AM Eastern Time on December 31, 2007 (the "Entry Period"). Entries submitted prior to or after the Entry Period will be disqualified.

2. Eligibility: VOID WHERE PROHIBITED BY LAW. OPEN ONLY TO U.S. RESIDENTS. The contest to win Mossy Oak® Apparel (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Stanley Entertainment, LLC, and the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. This contest is governed by the laws of the United States and is subject to all applicable federal, state, and local laws and regulations. Void outside the 50 United States and the District of Columbia and where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. The Sweepstakes consists of one (1) weekly grand prize drawing (the "Grand Prize Drawing"). Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. Sponsor: Stanley Entertainment, LLC, P.O. Box 3308, Hilton Head Island, SC 29928.

4. How to Enter:

Weekly Grand Prize Drawing: During the Entry Period, visit www.thegirlsoutdoors.com and follow the links and instructions to complete the registration for the Sweepstakes. Registration is free. Complete and submit the registration including your name, a valid home address and email address. P.O. Boxes are not permitted. Incomplete entries will not be accepted. You will automatically receive one (1) entry into the Grand Prize Drawing each week. Limit: each entrant may earn only one (1) entry into the Grand Prize Drawing per week. All entries become the property of Sponsor.

Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of bots or any other automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned the email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address as of August 18, 2007 and afterwards. Each potential winner may be required to show proof of being the authorized account holder.

Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Sweepstakes web site or who is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify any game not capable of completion as planned as a result of infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

5. Drawings: Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Weekly Grand Prize Drawings: Beginning on Monday, August 27, 2007 and every Monday thereafter until the last drawing on Monday, December 31, 2007, Sponsor will randomly select one (1) potential Grand Prize Winner from all eligible entries received during the Entry Period. Winners will be notified by (email, phone or mail). The random drawing shall be conducted by an independent judge whose decisions are final with respect to all aspects of the Sweepstakes. If by reason of a printing or other error, more prizes are claimed than the numbers set forth in these official rules, all person making purportedly valid claims will be included in a random drawing to award the advertised number of prizes available in the prize category in question. No more than the advertised number of prizes will be awarded.

If prize notification is returned as undeliverable, the winner will be disqualified and an alternate winner will be selected. If, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, Sponsor reserves the right to terminate the Sweepstakes and conduct a random drawing to award the prize using all entries received as of the termination date. Any attempt to deliberately

* Mossy Oak® is a licensed trademark of Haas Outdoors.

damage the content or operation of this Sweepstakes is unlawful and subject to legal action by Sponsor or its agents.

Prizes:

GRAND PRIZE: One (1) item of Mossy Oak® apparel, which could be any one of the following items: t-shirts, pants, skirts, tank tops, sweatshirts or caps. Approximate Retail Value ("ARV"): **\$24.00** per item depending on type of apparel. ARV is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prizes are awarded or redeemed.

For all Prizes: Prizes are non-transferable and non-assignable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a Sweepstakes prize depend on the number of eligible entries received during the corresponding drawing period for each particular prize. Only one (1) prize per person. **TOTAL ARV OF ALL PRIZES: \$525.00.**

6. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration. As part of this publicity, winners may be required to participate in an interview.

7. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or those of any other Promotion or in a disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The winner(s) agree(s) that Sponsor, its parent, affiliates and their agencies and employees shall not be liable for injury, loss or damage of any kind resulting from participating in this Sweepstakes or from the acceptance or use of any prize awarded. Sponsor reserves the right to verify eligibility qualifications of any winner.

8. Limitations of Liability: THE SPONSOR, AND ITS SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, RUSSELL CORPORATION, ITS PARENT, AFFILIATES AND SUBSIDIARIES AND OTHER PRIZE SUPPLIERS, AND EACH OF THEIR RESPECTIVE PARENT COMPANIES AND EACH SUCH COMPANY'S OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES") ARE NOT RESPONSIBLE FOR: (1) ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY ENTRANTS, PRINTING ERRORS OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE SWEEPSTAKES; (2) TECHNICAL FAILURES OF ANY KIND, INCLUDING, BUT NOT LIMITED TO, MALFUNCTIONS, INTERRUPTIONS, OR DISCONNECTIONS IN PHONE LINES OR NETWORK HARDWARE OR SOFTWARE OR THE INABILITY TO ACCESS ANY WEB SITE OR ONLINE SERVICE; (3) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE SWEEPSTAKES; (4) TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE SWEEPSTAKES OR THE PROCESSING OF ENTRIES; (5) LATE, LOST, MISDIRECTED OR INCOMPLETE ENTRIES; OR (6) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT OR USE OR MISUSE OF ANY PRIZE. IF FOR ANY REASON AN ENTRANT'S ENTRY IS CONFIRMED TO HAVE BEEN ERRONEOUSLY DELETED, LOST, OR OTHERWISE DESTROYED OR CORRUPTED, ENTRANT'S SOLE REMEDY IS ANOTHER ENTRY IN THE SWEEPSTAKES, PROVIDED THAT IF IT IS NOT POSSIBLE TO AWARD ANOTHER ENTRY DUE TO DISCONTINUANCE OF THE SWEEPSTAKES, OR ANY PART OF IT, FOR ANY REASON, SPONSOR, IN ITS SOLE DISCRETION, MAY ELECT TO HOLD A RANDOM DRAWING FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED UP TO THE DATE OF DISCONTINUANCE FOR ANY OR ALL OF THE PRIZES OFFERED HEREIN. NO MORE THAN THE STATED NUMBER OF PRIZES WILL BE AWARDED. IN THE EVENT THAT PRODUCTION, TECHNICAL, SEEDING, PROGRAMMING OR ANY OTHER REASONS CAUSE MORE THAN THE STATED NUMBER OF PRIZES AS SET FORTH IN THESE OFFICIAL RULES TO BE AVAILABLE AND/OR CLAIMED, SPONSOR RESERVES THE RIGHT TO AWARD ONLY THE STATED NUMBER OF PRIZES BY A RANDOM DRAWING AMONG ALL LEGITIMATE, UN-AWARDED, ELIGIBLE PRIZE CLAIMS.

ENTRANT UNDERSTANDS AND ACKNOWLEDGES AND HEREBY WAIVES AND RELEASES ANY AND ALL RIGHTS, DEMANDS, LOSSES, LIABILITIES, CLAIMS AND CAUSES OF ACTION WHATSOEVER WHICH ENTRANT MAY NOW OR HEREAFTER BE ENTITLED TO ASSERT, INCLUDING, BUT NOT LIMITED TO, ANY

DEATH, INJURY, LOSS OF ENJOYMENT OR OTHER HARM OR LOSS OF ANY NATURE WHATSOEVER CAUSED BY, CONTRIBUTED TO, OR ARISING OUT OF ANY PRIZE AWARDED TO ENTRANT IN THIS PROMOTION. ENTRANT REALIZES THAT SPONSOR WILL NOT REPLACE ANY LOST OR STOLEN PRIZE ITEMS ONCE IN ENTRANT'S POSSESSION.

9. Disputes: EXCEPT WHERE PROHIBITED, ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF GEORGIA OR THE APPROPRIATE GEORGIA STATE COURT LOCATED IN FULTON COUNTY, GEORGIA; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.

10. Entrant's Personal Information: Information collected from entrants is subject to Stanley Entertainment's [Terms and Conditions of Use](#) and [Privacy Policy](#).

11. Winner List: For a Winner List and/or a copy of these Official Rules, send a hand-printed, self-addressed, stamped envelope to "The Girls Outdoors Contest Winner List/Rules," c/o Stanley Entertainment, LLC, P.O. Box 3308, Hilton Head Island, SC 29928. Winner List requests must be received by January 31, 2008. VT residents may exclude return postage for Official Rules.

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